

# PRODUCT PROFILE

## *edding 345 highlighter*



### **Product text**

- Highlighter for the luminous marking and highlighting of text passages and notes on almost every paper surface
- The chisel nib has a stroke width of 2-5 mm
- Water-based neon inks in brilliant colours
- The product is refillable
- Available in the bright neon colours red, yellow, orange, pink, light blue, light green and grey

### **Target group**

- Users in companies, authorities, schools and universities
- Households with 2+ persons
- Users of products for daily desk work and school supplies for children

### **Benefits for the consumer**

- Cap can be stored on the end of the barrel to prevent risk of losing it
- Practical clip prevents rolling away and can be secured on clothes and objects
- High-quality brand product
- Made in Germany

### **Product Information**

#### **Product ingredients**

- |                    |                           |
|--------------------|---------------------------|
| Water-based ink    | • Yes                     |
| Pigment based ink  | • Yes                     |
| Excluded additives | • nothing to be mentioned |

#### **Product features**

- |   |                            |
|---|----------------------------|
| Shape of nib                                    | • chisel                   |
| Stroke width                                    | • 2-5 mm                   |
| Neutral smell                                   | • Yes                      |
| Luminous  | • Yes                      |
| Special ink prevents bleeding through the paper | • Yes                      |
| Visible under black light                       | • for almost all colours   |
| Applicable on                                   | • Paper                    |
| Refillable                                      | • Yes                      |
| Refillable with                                 | • edding HTK 25 refill ink |
| Cap can be repositioned                         | • Yes                      |
| Has clip  | • Yes                      |

#### **Product material**

- |                                |             |
|--------------------------------|-------------|
| Product material of cap        | • PP        |
| Product material of clip       | • PP        |
| Product material of mouthpiece | • PP        |
| Product material of barrel     | • PP        |
| Product material of nib        | • Polyester |
| Product material of filter     | • Polyester |

#### **Colour**

- |  |                          |
|--|--------------------------|
| Number of colours (product)            | • 7                      |
| Colour range of product (colour codes) | • 002, 005, 006, 009-012 |

Colour range of product (colour names)

- red
- yellow
- orange
- pink
- light blue
- light green
- grey

Colour of cap

Colour of cap - name

Colour of clip

Colour of clip - name

Communication of writing colour by barrel

- 001
- black
- 001
- black
- Yes

	SAP no.	KEA / order no.
Single product	6552XXX	4-345XXX
Blister of 1	8367XXX	4-345-1-1XXX
Blister of 2	8371XXX	4-345-2-1-XXX
Set of 4 assorted (005, 006, 009, 011)	3455000	4-345-4
Set of 6 assorted (002, 005, 006, 009, 010, 011)	3456000	4-345-6
51.680 Display of 32	300568000	4-51680

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
002 red	4004764863327	4004764863303	-	4004764863310
005 yellow	4004764841547	4004764843732	-	4004764843763
006 orange	4004764841554	4004764843770	-	4004764843787
009 pink	4004764841561	4004764843794	-	4004764843800
010 light blue	4004764841578	4004764843817	-	4004764843824
011 light green	4004764841585	4004764843831	-	4004764843848
012 grey	4004764841592	4004764843855	-	4004764843862
Blister of 1 005 yellow	4004764843565	-	4004764843916	4004764843923
Blister of 1 006 orange	4004764868551	-	4004764868568	4004764868575
Blister of 1 009 pink	4004764843572	-	4004764843930	4004764843947
Blister of 1 011 light green	4004764868643	-	4004764868650	4004764868667
Blister of 2 005 yellow (2x 005)	4004764843664	-	4004764844074	4004764844081
Blister of 2 assorted (005, 009)	4004764843695	-	4004764844111	4004764844128
Set of 4 assorted (005, 006, 009, 011)	4004764971817	-	-	4004764971824
Set of 6 assorted (002, 005, 006, 009, 010, 011)	4004764971831	-	-	4004764971848
51.680 Display of 32	4004764970490	-	4004764970490	4004764970506

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	21,8 g	10 pcs	-	200 pcs	8.000 pcs
Blister of 1	21,4 g	1 pcs	6 pcs	60 pcs	1.920 pcs
Blister of 2	43,2 g	-	6 pcs	48 pcs	1.152 pcs
Set of 4 assorted (005, 006, 009, 011)	101 g	-	-	40 pcs	1.920 pcs
Set of 6 assorted (002, 005, 006, 009, 010, 011)	150,2 g	-	-	40 pcs	1.280 pcs