



# SL-305ECO

One of the Casio ECO Range of Calculators

## • PRODUCT Introduction

- For use at home or at work the environmentally friendly SL-305ECO pocket calculator helps protect our environment. It comes equipped with a casing made from recycled plastic and is powered by eco-friendly solar energy combined with a mercury-free battery. The features include a large 8 digit display plus currency converter and Tax calculations.

## • DATA INFORMATION

- (In standard format)

### • BARCODES (EAN)

- Single Unit 4971850 185710
- Inner Carton of 10
- Outer Carton of 100

Measures	w	L	H	g/Kg
Product	7cm	11.85cm	0.85cm	50g
Single Pack	8.6	12.7	0.23	106g
Inner (10)	17.9	12.4	16.6	1.1Kg
Outer (100)	63.6	37.5	19.7	11.9Kg

Packaging Material	Paper	Plastic
Single Pack	19.5g	0.8g Inner
80	5.6	
Outer	830	48.4

### • Battery

- CR2016 x 1 Lithium (supplied)
- Weight 1.7g

### • Alternative models

- HS85TE,HL820VER,HS8VER,SL300SV, SL300VC
- SL1000

### • Models it replaced include

- None

## • General Details

- Dual Powered (Solar powered + 1 x CR2016 Mercury free backup battery)
- Weight (g) 50g
- Dimensions (mm) 8.5 (H) x 70 (W) x 118.5 (D)
- Extra Large 8 Digit LC Display
- Display Width 6cm
- Display Height 2cm
- Upper & lower case made from Recycled Plastic
- 2 year warranty

## • Functions and Features

- Currency Conversions (3 rates)
- Tax Calculations
- Sign change key
- 4 Constants
- 3 digit comma marker
- 3 key memory
- Non-stick plastic keys
- Double Size + key
- Function Command sign
- Comes with a wallet
- Profit Margin %
- Memory Stored after switch off
- Auto power off

# Marketing Copy

## **Customer facing description (product title; must include brand, model and calculator type):**

Casio SL-305ECO Pocket Calculator

## **Marketing text – product introduction (where there is only space for a short sentence):**

The SL305ECO is a pocket model has a large and clear 8 digit display ;The upper and lower casings are made from recycled plastics so helps the environment;Dual powered (Solar with Battery Backup) and performs all the major functions and more ; Among those are Tax and currency functions where the variable rates are set by the user;It has Plastic keys,command signs ,3 Digit comma markers and 4 constants;It has Auto Power off and comes with a wallet for protection

## **Key/main bullet-points (use in place of marketing text box or in addition to, but not duplicate text, reduce text to fit space in allowable fields, use as many as possible and combine where possible/necessary), use in order of listing:**

- Upper & lower case made from Recycled Plastic
- Extra Large 8 Digit LC Display
- Currency Conversions (3 rates)
- Tax Calculations
- Sign change key
- 4 Constants
- 3 digit comma marker
- 3 key memory
- Non-stick plastic keys
- Double Size + key
- Function Command sign
- Comes with a wallet
- Profit Margin %
- Memory Stored after switch off
- Auto power off

## **Additional bullet point features (where space permits):**

- 1 x CR2016 Mercury free backup battery
- Weight (g) 50g
- Dimensions (mm) 8.5 (H) x 70 (W) x 118.5 (D)
- Display Width 6cm
- Display Height 2cm
- Manufacturer warranty 2 years

**If even more space is available, add all additional features/functions listed on the first page.**

## **Up-sell text, where there is space to add what model(s) to up-sell to (reduce text to fit, where necessary):**

SL210TE, SL320TER+, SL300SV, SL300VC,HS85TE

## **Additional marketing text, for use where we have additional space on web pages for increased marketing text:**

### **Why a Casio Calculator?**

Casio is the UK's No.1 calculator brand.

Pioneering developments for over 50 years, since first inventing the electronic calculator in 1957, Casio are leaders in the development of calculator technologies and mathematical tools. Suitable for daily use, whether you are studying for mathematical qualifications, working on complex financial analysis, wanting time saving desktop assistance or looking for handy calculations whilst on the move. The Casio range of Graphical, Scientific, Desk and Pocket Calculators are powerful and rugged mathematical tools, built specifically for your task at hand.