

P-touch 2700



Brother P-touch labels have been subjected to a series of rigorous tests which prove that even when they're exposed to extreme conditions our labels have been designed to last.



Laminated

**Laminated** – our unique laminated tape technology ensures that a layer of super-clear polyethylene laminate protects your text.



Temperature Resistant

**Temperature Resistant** – P-touch labels can withstand extreme temperatures, from -80°C to 150°C.



Strong Adhesion

**Strong Adhesion** – specially developed adhesive means P-touch labels will stay firmly affixed to a wide range of surfaces.



Abrasion Resistant

**Abrasion Resistant** – In the P-touch abrasion test using a 1kg sanding device, lettering remained completely intact, only the protective layer was slightly scratched.



Chemical Resistant

**Chemical Resistant** - after being submerged for 2 hours in a variety of chemical substances, no change in appearance or structure of P-touch labels occurred and the labels remained affixed.



Water Resistant

**Water Resistant** – after submersion in water over a long period, the tape structure and adhesive strength of P-touch labels remained unchanged.



Fade Resistant

**Fade Resistant** - after a year in a simulated sunny climate P-touch labels showed very little change visible to the naked eye.



Easy Peel

**Easy Peel** – enables convenient removal of the tape backing before applying the label.

Technical Information

Hardware

|                    |                                                                                                                                                                                                                                                                    |
|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Housing Dimensions | 179.5 mm (W) x 247.9 mm (D) x 71.8 mm (H)                                                                                                                                                                                                                          |
| Housing Weight     | 850g                                                                                                                                                                                                                                                               |
| Housing Design     | Desktop                                                                                                                                                                                                                                                            |
| Housing Colour     | Silver & Black                                                                                                                                                                                                                                                     |
| Keyboard           | QWERTY                                                                                                                                                                                                                                                             |
| Number of Keys     | 67                                                                                                                                                                                                                                                                 |
| Cutter             | Automatic                                                                                                                                                                                                                                                          |
| Power              | AA Alkaline Batteries x 8 or AC Adapter (Model H1)                                                                                                                                                                                                                 |
| LCD                | 16 chr. x 3 line (Graphical display)<br>128 dots x 48 dots, Back Light                                                                                                                                                                                             |
| Included Items     | User Guide, Software Installation Guide (Windows/Mac),<br>CD-ROM- Printer driver, P-touch Editor 4.2 (Win) &<br>3.2.9 (Mac), P-touch Quick Editor 2.0 (Win)<br>& 1.2.9 (Mac)<br>24 mm Black on White Tape (8m),<br>AC adapter (Model H1)<br>USB cable & Carry case |
| Tape Type          | TZ-tape                                                                                                                                                                                                                                                            |
| Tape Size          | 3.5 / 6 / 9 / 12 / 18 / 24 mm                                                                                                                                                                                                                                      |
| Print Head         | 180 dpi                                                                                                                                                                                                                                                            |
| Print Speed        | 10mm / sec.                                                                                                                                                                                                                                                        |

Minimum System Requirements (for computer connection)

|     |           |                                                                                                                                                  |
|-----|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| PC  | OS        | Microsoft® Windows® 98SE/Me/2000 Professional/XP                                                                                                 |
|     | Display   | SVGA High colour graphics support or higher                                                                                                      |
|     | Interface | USB Port (1.1 or 2.0 protocol)                                                                                                                   |
| Mac | OS        | Mac OS® X 10.1-10.4.4, Mac OS® 9.1-9X*<br>(*For Mac OS® 9.1-9.X, visit <a href="http://solutions.brother.com">http://solutions.brother.com</a> ) |
|     | Display   | SVGA High colour graphics support or higher                                                                                                      |
|     | Interface | USB Port (1.1 or 2.0 protocol)                                                                                                                   |

Built-In Software

|                        |                                                                                                                        |
|------------------------|------------------------------------------------------------------------------------------------------------------------|
| Fonts                  | 8 fonts (Helsinki, Brussels, US, Florida, Belgium, San Diego, Los Angeles, Calgary )                                   |
| Characters             | 329                                                                                                                    |
| Symbols                | 120                                                                                                                    |
| Max. Print Height      | 18.1mm                                                                                                                 |
| Character Size (Pts)   | 8 sizes (6, 9, 12, 18, 24, 36, 42 and extra BIG)                                                                       |
| Label Length Setting   | 30mm - 300mm                                                                                                           |
| Multi - Line           | 7 lines                                                                                                                |
| Multi - Block          | Yes                                                                                                                    |
| Tab Function           | Yes                                                                                                                    |
| Text Buffer            | 280                                                                                                                    |
| Memory                 | 2800 chrs ( 99 areas )                                                                                                 |
| Type Style             | Normal / Bold / Outline /Shadow / Solid /<br>Italic / Italic Bold / Italic Outline / Italic Solid / Italic Shadow      |
| Framing & Fill Pattern | 17 Frames, 3 Patterns                                                                                                  |
| Barcode                | CODE39, CODE128, EAN8, EAN13, EAN128, UPC-A, UPC-E,<br>I-2/5(1TF), CODABAR                                             |
| Copy Printing          | 1 ~ 99                                                                                                                 |
| Mirror Printing        | Yes                                                                                                                    |
| Vertical Printing      | Yes                                                                                                                    |
| Numbering              | 99                                                                                                                     |
| Auto Formats           | Block Layouts ( 24 layouts )<br>Templates ( 17 formats )                                                               |
| Battery Weak Display   | Yes                                                                                                                    |
| LCD language change    | Yes<br>(English / Spanish / French / Portuguese / German / Dutch / Italian /<br>Danish /Swedish / Norwegian / Finnish) |
| Unit Change            | Yes (cm / inch)                                                                                                        |
| Auto Power Off         | Yes                                                                                                                    |
| Print Image Preview    | Yes                                                                                                                    |

Contact:



P-touch  
2700

Professional Labelling Solution



Always at your side



## Features

- Standalone desktop or PC/Mac operation (via USB)
- Uses 3.5, 6, 9, 12, 18 and 24mm width TZ tape
- Large LCD with vivid back-light for easy viewing
- Time & date function for display or printing
- Prints up to 7 lines
- 8 fonts, 11 type styles
- 17 frame styles and 120 symbols
- 9 types of barcode supported
- Store up to 99 files for Memory Print
- Power supplied by 8 x AA batteries or AC adaptor (adaptor included)
- Includes 24mm x 8m black on white tape TZ-251, carry case and adaptor

## The PT-2700 from Brother – labelling at its best!



In a busy working environment, it's important to have the right equipment to hand. The Brother P-touch 2700 professional labelling machine will meet all your labelling requirements, helping you to organise and identify your items quickly and easily.

This feature packed machine prints up to 7 lines and includes a range of in-built fonts, frames and symbols. With the option of PC/MAC connectivity you'll be able to import barcodes, graphics, logos and icons, making the possibilities of label design endless.



**Time and Date Function** – Ideal for making labels for visitor badges, permits or food storage that require time and date accuracy.

**Large LCD with Backlight** – 16 character x 3 line LCD with a vivid backlight for easy viewing, even in dim lighting.

**Memory Function & Label Templates** – Save and easily re-print your favourite labels at the touch of a button or use the pre-designed label templates to help you quickly create your own.

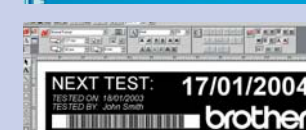
**Barcodes** – Access the most popular barcodes built into the machine and even more through P-touch editor software.

**Auto-Cutter** – Increases efficiency and keeps tape wastage to a minimum making it ideal for printing large volumes of labels.

**PC/Mac Connectivity** – Connect easily to your PC/Mac and create labels with your special requirements using Brothers superior P-touch Editor software.



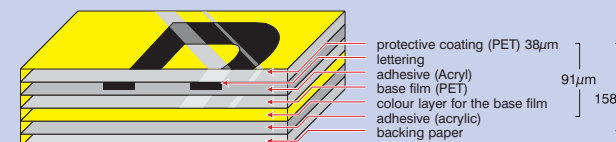
Includes carry case, adaptor and tape



## Why do Brother P-touch labels last longer ?

Unlike ordinary labels, Brother's patented laminated tape technology ensures that a layer of super clear polyethylene laminate protects your text. Our laminated tapes consist of six layers of materials, resulting in a thin, extremely strong label.

Characters formed with thermal transfer ink are actually printed on the underside of the laminate and sandwiched between layers of PET (polyester film). This lets you create characters that are virtually indestructible on labels that stand the test of time.



Brother Laminated Tape Construction

## Wide Range of Tapes

TZ tapes are available in a large range of colours and widths. Standard tape length is 8m providing approximately 100 labels (based on 10 characters and standard label length of 8cm). For full tape line up see TZ tape catalogue.



Within the TZ tape range we also offer special tapes, including:

**Strong Adhesive Tape** - To give improved adhesion for those even more demanding applications and environments.

**Security Tape** - Designed to leave a checkerboard pattern as an indicator that the tape has been removed.

**Fabric Iron-On Tape** - Produces washable cloth labels ideal for labelling uniforms, work wear, bedding and table cloths.

**Flexi ID Tape** - Ideal for cylindrical surfaces and flagging cables.

