



JF-120ECO

One of the Environmentally friendly ECO Range from CASIO

PRODUCT Introduction

- For use at home or at work: the environmentally friendly JF-120ECO desk calculator helps protect our environment. It comes equipped with a casing made from recycled plastic and is powered by eco-friendly solar energy combined with a mercury-free battery. The features include a large 12 digit display plus currency converter and Tax calculations.

DATA INFORMATION

- (In standard format)

• BARCODES	(EAN)
• Single Unit	4971850 185697
• Inner Carton of 10	14971850185694
• Outer Carton of 40	24971850185691

• Measure	W	L	H	g/Kg
• Product	10.7cm	17.3cm	2.6cm	160g
• Single Pa	11.4	21.9	3.2	231g
• Inner (10)	23.6	16.9	25.6	2.5Kg
• Outer (40)	48.8	35.5	28.7	11Kg

• Packaging Material	Paper	Plastic
• Single Pack	52g	2g
• Inner	175	7
• Outer	945	42

Battery

- CR2032 x 1 Lithium (supplied)
- Weight 3g

Alternative models

- DF120TER, D20TER, Jf120ECO, DJ120D, JW200TV,DF120ECO,JF120MS

Models it replaced include

- None

Technical Details

- Dual Powered
- 1 x CR2032 Mercury free backup battery
- Auto power off
- Weight (g) 160g
- Dimensions (cm) 2.6 (H) x 10.7 (W) x 17.3 (L)
- Display Width 9.2cm
- Display Height 2.7cm
- Extra Large Angled 12 Digit Display
- Upper & lower case made from Recycled Plastic
- Two year Manufacturers Warranty
- Non-stick plastic keys

Functions and Features

- Currency Conversions (Four Conversion Memories)
- Tax Calculations
- Correction Key (Back Space)
- Key rollover
- Sign change key
- 4 Constants
- 3 digit comma marker
- 4 key memory
- Non-stick plastic keys
- 00 Key
- Grand Total (GT) key
- Decimal Selector 0,1,2,3,4,ADD
- Round up/Down selector
- Square root
- Rubber Feet
- Ergonomically Shaped Keys
- Double Size PLUS key
- Memory stored on switch off

Marketing Copy

Customer facing description (product title; must include brand, model and calculator type):

Casio JF-120ECO Large Desk Calculator

Marketing text – product introduction (where there is only space for a short sentence):

The JF120 ECO is an Environment friendly Desk model with upper and lower case made from recycled plastic; It has a large and clear 12 digit angled display and is dual powered (Solar with Battery Backup) ; Functions include Tax and currency functions where the variable rates are set by the user; It has Mark up, Correction key, 3 Digit comma markers and 4 constants; The display is tilted to give an easy viewing angle and it has Auto Power off

Key/main bullet-points (use in place of marketing text box or in addition to, but not duplicate text, reduce text to fit space in allowable fields, use as many as possible and combine where possible/necessary), use in order of listing:

One of the Environmentally friendly ECO Range from CASIO

Upper & lower case made from Recycled Plastic

Currency Conversions (Four Conversion Memories)

Tax Calculations

Correction Key (Back Space)

Key rollover

1 x CR2032 Mercury free backup battery

Sign change key

4 Constants

3 digit comma marker

4 key memory

Non-stick plastic keys

00 Key

Grand Total (GT) key

Decimal Selector 0,1,2,3,4,ADD

Round up/Down selector

Square root

Double Size PLUS key

Function Command Signs

Rubber Feet

Ergonomically Shaped Keys

Additional bullet point features (where space permits):

Weight (g) 160g

Dimensions (cm) 2.6 (H) x 10.7 (W) x 17.3 (L)

Display Width 9.2cm

Display Height 2.7cm

Two year Manufacturers Warranty

If even more space is available, add all additional features/functions listed on the first page.

Up-sell text, where there is space to add what model(s) to up-sell to (reduce text to fit, where necessary):

Other models to consider:

DF120TER, D20TER, JF120MS, DF120ECO

Additional marketing text, for use where we have additional space on web pages for increased marketing text:

Why a Casio Calculator?

Casio is the UK's No.1 calculator brand.

Pioneering developments for over 50 years, since first inventing the electronic calculator in 1957, Casio are leaders in the development of calculator technologies and mathematical tools. Suitable for daily use, whether you are studying for mathematical qualifications, working on complex financial analysis, wanting time saving desktop assistance or looking for handy calculations whilst on the move.

The Casio range of Graphical, Scientific, Desk and Pocket Calculators are powerful and rugged mathematical tools, built specifically for your task at hand.