



MS-88ECO

One of the Environmentally friendly ECO Range from CASIO

- **PRODUCT Introduction**

- For use at home or at work: the environmentally friendly MS88ECO desk calculator helps protect our environment. It comes equipped with a casing made from recycled plastic and is powered by eco-friendly solar energy combined with a mercury-free battery. The features include a large 8 digit display plus currency converter and Tax calculations.

- **DATA INFORMATION**

- (In standard format)

- **BARCODES (EAN)**

- Single Unit 4971850 185727

- Inner Carton of 10

- Outer Carton of 100

Measures	W	L	H	g/Kg
Product	10.3cm	14.5cm	3.1cm	125g
Single Pack	11	19.6	3.3	183g
Inner (10)	22.9	17.4	23.3	2Kg
Outer (100)	88.6	47.5	26.3	21.5Kg

- **Packaging Material**

	Paper	Plastic
Single Pack	43g	1g
Inner	145	7
Outer	1465	62

- **Battery**

- CR2032 x 1 Lithium (supplied)
- Weight 3g

- **Alternative models**

- MS8S, MS80VER, MS100TER, MS120MS, JF120ECO

- **Models it replaced include**

- None

- **Technical Details**

- Dual Powered
- 1 x CR2032 Mercury free backup battery
- Auto power off
- Weight (g) 125g
- Dimensions (cm) 3.1 (H) x 10.3 (W) x 14.5 (L)
- Display Width 8cm
- Display Height 2.3cm
- Extra Large Angled 8 Digit Display
- Upper & lower case made from Recycled Plastic
- Two year Manufacturers Warranty
- Non-stick plastic keys

- **Functions and Features**

- Currency Conversions (Three Conversion Memories)
- Tax Calculations
- Correction Key (Back Space)
- Key rollover
- Function Command Signs
- Sign change key
- Rubber Feet
- Constants
- 3 digit comma marker
- 3 key memory
- Non-stick plastic keys
- Square root
- Double + Key
- Ergonomically Shaped Keys
- Key Rollover
- Mark Up
- Memory stored after switch off

Marketing Copy

Customer facing description (product title; must include brand, model and calculator type):

Casio MS-88ECO Desk Calculator

Marketing text – product introduction (where there is only space for a short sentence):

The MS-88ECO is an Environment friendly Desk model with upper and lower case made from recycled plastic; It has a large and clear 8 digit angled display and is dual powered (Solar with Battery Backup); Functions include Tax and currency functions where the variable rates are set by the user; It has Mark up, Correction key, 3 Digit comma markers and constants; The display is tilted to give an easy viewing angle and it has Auto Power off

Key/main bullet-points (use in place of marketing text box or in addition to, but not duplicate text, reduce text to fit space in allowable fields, use as many as possible and combine where possible/necessary), use in order of listing:

One of the Environmentally friendly ECO Range from CASIO
Upper & lower case made from Recycled Plastic
Currency Conversions (Three Conversion Memories)
Tax Calculations
Auto power off
Correction Key (Back Space)
Key rollover
Function Command Signs
Sign change key
Rubber Feet
Constants
3 digit comma marker
3 key memory
Non-stick plastic keys
Square root
Double + Key
Ergonomically Shaped Keys
Key Rollover
Mark Up
Memory stored after switch off

Additional bullet point features (where space permits):

Weight (g) 125g
Dimensions (cm) 3.1 (H) x 10.3 (W) x 14.5 (L)
Display Width 8cm
Display Height 2.3cm
1 x CR2032 Mercury free backup battery
Two year Manufacturers Warranty

If even more space is available, add all additional features/functions listed on the first page.

Up-sell text, where there is space to add what model(s) to up-sell to (reduce text to fit, where necessary):

Other models to consider:
JF120ECO, DF120ECO, MS8S, MS80VER, MS120MS, MS20NC

Additional marketing text, for use where we have additional space on web pages for increased marketing text:

Why a Casio Calculator?

Casio is the UK's No.1 calculator brand.

Pioneering developments for over 50 years, since first inventing the electronic calculator in 1957, Casio are leaders in the development of calculator technologies and mathematical tools. Suitable for daily use, whether you are studying for mathematical qualifications, working on complex financial analysis, wanting time saving desktop assistance or looking for handy calculations whilst on the move. The Casio range of Graphical, Scientific, Desk and Pocket Calculators are powerful and rugged mathematical tools, built specifically for your task at hand.