



# HR-8TEC

- **PRODUCT Introduction**

- The HR-8TEC is a hand held 12 digit display Printing Calculator. Features include Percentage calculation, tax and currency calculations with a Printing speed of 1.6 lines per second. An additional feature is "Cost Sell, Margin. The Paper width is 58 mm Battery operation (4 x AA) + an optional mains adaptor

- **DATA INFORMATION**

- (In Standard Format)

- **BARCODES** (EAN)

- Single Unit 4971850 174875

- Outer Carton of 10

Measures	W	L	H	g/Kg
Product	99mm	196mm	41mm	340g
Single Pack	138	292	58	526g
Outer (10)	291	304	320	5.8Kg

Packaging Material	Paper	Plastic
Single Pack	80 g	37g
Outer	525g	24g

- **Battery**

- AAA x 4 Alkaline (supplied)

- Weight 1g

- **Adaptor (Optional)**

- AD-A60024

- **Ink Roller**

- IR40

- **Alternative models**

- HR150TEC & HR200TEC (More functions and larger)

- **Models it replaced include**

- HR8TER

- **General Information**

- Case colour Black
- 12-Digits LC-Display
- Display width 70mm
- Display Height 17mm
- Paper Size 58 mm (Inner Roll "P-5825" or Outer Roll "Roll 58 mm")
- Calculator Logic
- Printing Speed 1,6 Lines/Sec
- Power Source: Batteries (4 x AA)
- Dimensions (mm)  
39.5 (H) x 98 (W) x 196 (D)
- Weight 265 g
- Uses IR40 Ink Roller
- AC Adaptor optional  
(AD-A 60024)
- Two Year Manufacturers Warranty

- **Functions & Features**

- Euro Conversion (2 Rates)
- Profit Calculation (Cost, Sell, Margin)
- Tax Calculation
- Percentage Calculation
- Decimal Selector (0,2)
- 3-Digit Comma Markers
- Double-Zero Key
- Mark up/Down
- Total
- Independent Memory
- Non printing Mode
- Double size + Key
- Constants (k)
- Rubber Feet
- Rubber Keys

# Marketing Copy

## **Customer facing description (product title; must include brand, model and calculator type):**

Casio HR8TEC Printing Calculator

## **Marketing text – product introduction (where there is only space for a short sentence):**

The Casio HR8TEC is a versatile and portable printing calculator. It has a large 12 digit LC Display and comes with a 2 year manufacturers warranty. Features include; Tax calculations ,Cost Sell Margin and Currency Conversions. The Print Speed is 1.6 lines per second and prints in black ink. Powered by batteries (supplied) or mains (optional) so it can be used anywhere.

## **Key/main bullet-points (use in place of marketing text box or in addition to, but not duplicate text, reduce text to fit space in allowable fields, use as many as possible and combine where possible/necessary), use in order of listing:**

- Casio is the UK's No.1 Calculator brand
- 12-Digits LC-Display
- Power Source: Batteries (4 x AA) supplied
- Currency Conversion (2 Rates)
- Profit Calculation (Cost, Sell, Margin)
- Tax Calculation
- None Print Mode
- Constants (k)
- Mark Up
- Total
- 00 Key
- Rubber Feet
- Rubber Keys
- Case Colour: Black
- Printing Speed: 1.6 Lines/Sec
- Paper Size 58 mm
- 1 Colour-Print (IR-40 Ink Roller)
- AC Adaptor optional (AD-A 60024)
- Calculator Logic
- Double Size + Key
- Independent Memory
- Dimensions (mm) 39.5 (H) x 98 (W) x 196 (D)
- Weight 265 g

## **Additional bullet point features (where space permits):**

2 year Manufacturers Warranty  
Display width 70mm  
Display Height 17mm  
Percentage Calculation  
Mark Up / Mark Down  
Decimal Selector (0, 2)

## **If even more space is available, add all additional features/functions listed on the first page.**

## **Up-sell text, where there is space to add what model(s) to up-sell to (reduce text to fit, where necessary):**

Other models to consider:

For more advanced Casio printing calculators, consider the HR150TEC,HR200TEC and FR620TEC models

## **Additional marketing text, for use where we have additional space on web pages for increased marketing text:**

### **Why a Casio Calculator?**

Casio is the UK's No.1 calculator brand.

Pioneering developments for over 50 years, since first inventing the electronic calculator in 1957, Casio are leaders in the development of calculator technologies and mathematical tools. Suitable for daily use, whether you are studying for mathematical qualifications, working on complex financial analysis, wanting time saving desktop assistance or looking for handy calculations whilst on the move. The Casio range of Graphical, Scientific, Desk and Pocket Calculators are powerful and rugged mathematical tools, built specifically for your task at hand.