

FUJIFILM

FINEPIX JX660

Ideal for creative beginners

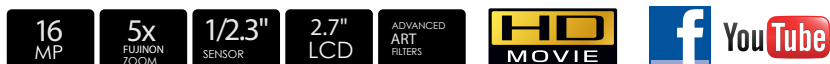
The FinePix JX660 is a stylish digital compact camera, with an exciting array of features. Boasting a 16 megapixel high CCD sensor, a 5x Fujinon optical zoom, a 23mm wide angle lens and a 2.7inch LCD screen, the JX660 is the perfect match for any beginner looking for a simple, picture-taking solution. It is easy to use with a simple menu system and offers Scene Recognition Auto, continuous shooting and HD capabilities. What's more it allows even beginners to get creative with 6 Advanced Art Filters, including partial colour and toy camera. This slim camera is available in red, white and black with a matching body colour lens.



Key Features

- 16 megapixel CCD sensor
- 5x Fujinon optical zoom lens
- 2.7inch LCD screen
- 23mm wide angle lens
- 6 Advanced Art filters
- Improved Auto Focus/Quick Response
- Up to ISO 3200*
- Face Detection
- HD-TV compatible movies and photos
- Panorama (3 step)
- Lithium-ion rechargeable battery
- Scene Recognition Auto (SR Auto)
- Easy Web Upload to Facebook and YouTube
- Compact and slim design
- Continuous shooting 1.1fps

* at reduced resolution



Dedicated Accessories

JX PREMIUM CASE



AV-C1 AV CABLE



- | | |
|---|-------------|
| • JX Series Premium Case | P10NA04030A |
| • AC Power Supply AC-5VX | P10NA04220A |
| • CP-45 Coupler (requires AC-5VX) | P10NA00180A |
| • Lithium-ion Rechargeable Battery NP-45A | P10NA00200A |
| • Battery Charger BC-45W | P10NA01040A |
| • AV Cable AV-C1 | P10NA00990A |

Universal Accessories

STORAGE MEDIA CARDS



SD™/SDHC™/SDXC™ MEMORY CARDS

- SD™/SDHC™/SDXC™ Memory Cards (2GB-64GB)

WORLDTRIP DUAL USB CHARGER & TRAVEL ADAPTER



- | | |
|---|-------------|
| • WorldTrip Dual USB Charger & Travel Adapter | P10NA00870A |
| • PowerSafe Earthed Travel Adapter | P10NA00890A |
| • World Adapter | P10N075440A |
| • World Adapter with USB Charger | P10N077520A |
| • 2.7" Screen Protector Pack | P10NA00430A |

Included Accessories

- Li-ion battery NP-45A or NP-45B
- AC power adaptor
- USB cable
- Hand strap
- CD-ROM
- Owner's manual

FINEPIX JX660

Digital Cameras



Technical Specification	
Number of effective pixels	16.0 million pixels
Image sensor	1/ 2.3-inch CCD with primary colour filter
Storage media	Internal memory (none) SD/SDHC/SDXC memory card
File format	JPEG (Exif Ver 2.3) /
Still Image	(Design rule for Camera File system compliant / DPOF-compatible)
Movie	AVI (Motion JPEG)
Number of recorded pixels	L: (4:3) 4608 x 3440 (3:2) 4608 x 3072 (16:9) 4608 x 2592 M: (4:3) 3264 x 2448 (16:9) 3072 x 1728 S: (4:3) 2304 x 1728 (16:9) 1920 x 1080
Lens	Fujinon 5x optical zoom lens
Focal length	f=4.6mm 23mm, equivalent to 26-130mm on a 35mm camera
Full-aperture	F3.5 (Wide) - F6.3 (Telephoto)
Constitution	5 groups 6 lenses
Digital zoom	Approx. 7.2 x (up to approx. 36.0 x, with 5x optical zoom)
Aperture	F3.5/F8.0 (Wide) F6.3/F15.0 (Telephoto) with ND filter
Focus distance (from lens surface)	Normal: Wide: Approx. 50cm to infinity/1.6ft. to infinity Telephoto: Approx. 90cm to infinity/2.9ft. to infinity Macro: Wide: Approx. 10cm -80cm/3.9in.-2.6ft. Telephoto: Approx. 80cm-1.3 /2.6ft.-4.2ft.
Sensitivity	Auto ISO 100/200/400/800/1600/3200* (Standard Output Sensitivity) *ISO 3200 is effective in image size S.
Exposure control	TTL 256-zones metering
Exposure mode	Programmed AE
Shooting modes	SR AUTO, AUTO, Programme, Natural Light & with Flash, Natural Light, Portrait, Baby, Smile, Landscape, Panorama, Sport, Night, Night (Tripod), Fireworks, Sunset, Snow, Beach, Party, Flower, Text
Mode Dial	-
Image Stabiliser	Digital Image Stabilisation
Face Detection	Yes
Exposure compensation	-2.0EV +2.0EV 1/3EV step
Shutter speed	Auto: 1/4 sec. to 1/1400 sec. All other modes: 8 sec. to 1/1400 sec.
Continuous shooting (TOP)	TOP - 3 max. 1.1 fps
(LAST)	-
(others)	-
Auto bracketing	-
Focus	Single AF/Continuous AF (SR AUTO, Movie)
(Type)	TTL contrast AF
(AF frame selection)	Centre / Tracking
White balance	Automatic scene recognition Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light
Self-timer	Approx. 10 sec./2 sec. delay

Flash	Auto flash (i-flash) Effective range: (ISO AUTO) Normal Wide: approx. 50 cm - 4.5 m/1.6 ft. - 14.7 ft. Telephoto: approx. 90 cm - 2.5 m/2.9 ft. - 8.2 ft. Macro Wide: approx. 30 cm - 80 cm/1.0 ft. - 2.6 ft. Telephoto: approx. 80 cm - 1.2m/2.6 ft. - 3.9 ft.
Flash modes	Auto, Forced Flash, Suppressed Flash, Slow Synchro.
Hot shoe	-
Electronic Viewfinder	-
LCD monitor	2.7-inch, approx. 230,000 dots, TFT colour LCD monitor, approx. 96% coverage
Movie recording	1280 x 720 pixels / 640 x 480 pixels / 320 x 240 pixels (30 frames / sec.) with monaural sound. Zoom function can be used. Sounds will not be recorded during optical zoom operation.
Photography functions	SR AUTO, Face Detection, Face Recognition, Blink detection, Framing guideline, Frame No. memory, Date stamp, Motion Panorama, Date stamp
Playback functions	Face Detection, Photobook assist, Image search, Erase selected frames, Slide show, Protect, Crop, Resize, Image rotate, Mark for upload, Multi-frame playback (with Microthumbnail), Motion Panorama, Favourite, Movie edit
Other functions	PictBridge, Exif Print, 35 languages selection, Time difference, Silent mode
Terminal (Video output)	NTSC/PAL selectable with monaural sound
(Digital interface)	USB 2.0 High-Speed
(HDMI output)	-
Power supply	Li-ion battery NP-45A or NP-45B (included)
Dimensions	95.7mm (W) x 57.6mm (H) x 20.2mm (D) /3.7 (W) x 2.2 (H) x 0.7 (D) in. (Minimum depth: 18mm/0.7in.)
Weight	Approx. 117g / 4.1 oz. (including battery and memory card) Approx. 97g/ 3.4 oz. (excluding battery and memory card)
Operating Temperature	0°C - 40°C
Operating Humidity	10% - 80% (no condensation)
Battery Life	Approx. 160 frames (AUTO mode)

Number of images								
Mode	Recording format	Internal memory		4GB		8GB		
		FINE	NORMAL	FINE	NORMAL	FINE	NORMAL	
Still images	L 4:3	NO INTERNAL MEMORY			480	950	970	1910
	L 3:2				540	1060	1080	2130
	L 16:9				640	1250	1280	2510
	M 4:3				940	1840	1890	3680
	M 16:9				1400	2690	2810	5380
	S 4:3				1840	3490	3690	6980
	S 16:9				3360	6080	6720	12160
Movies ¹	HD1280 ²			18 min.		37 min.		
	640			55 min.		111 min.		
	320			116 min.		233 min.		

Product Code	Barcode	Colour
P10NC10720A	4547410232523	Black
P10NC10760A	4547410232646	White
P10NC10740A	4547410232615	Red

¹ Individual movie files cannot exceed file size of 2GB (approx. half of 4GB time in above table) or 29 minutes.
² Use a class 4 card or better when shooting HD movie.